



FOR IMMEDIATE RELEASE

EXTRA Cans For The Needy Selected as One of Two Official Charities
for The Ultimate Green Room Pre-Oscar Event and for
The Global Green Pre-Oscar Party on February 21

Los Angeles - February 16, 2007 - EXTRA Cans For The Needy (ECFTN), an organization that plans to "change the world, one can at a time," announced today that their organization will be one of two charities featured at the Ultimate Green Room, an eco-friendly celebrity-studded three day event leading to the Academy Awards. The Ultimate Green Room brings Hollywood's brightest stars together to support environmentally friendly businesses. Sharon Lawrence, the spokesperson for ECFTN, will speak at the event to build more awareness about this cause. In addition, EXTRA Cans for the Needy will be featured February 21 at the Global Green Oscar Party. All recyclable cans and bottles from the 700 A-list guests will be collected in gold bins at the event, which will then be donated to partner agencies which serve the homeless, where they will be distributed as direct aid.

Mystery Mike is the founder of ECFTN, a program designed by a group of Movie and TV "EXTRAS" in Hollywood that took the initiative to collect all the empty bottles and cans on every movie and TV set to deliver them to the homeless and the needy. Cans can be turned in for cash in eleven states including California (CA), Connecticut (CT), Delaware (DE), Hawaii (HI), Iowa (IA), Maine (ME), Massachusetts (MA), Michigan (MI), New York (NY), Oregon (OR) and Vermont (VT).

Learn how you can help the homeless become self sufficient. Visit us online at www.extracansforthenedy.org and www.myspace.com/extracansforthenedy. Many thanks to our supporter *marcjoseph*.

Contact for EXTRA Cans For the Needy:

Lauri Harrison

Lauri Harrison PR, LLC

303.885.4200

LH@LauriHarrison.com

###